



American Outdoor Events and Great American Shortcourse join forces!

American Outdoor Events (AOE) announced today that it has acquired Great American Shortcourse (GAS), a leading provider of short course racing events in the Western United States. With this acquisition, AOE further expands its portfolio of outdoor recreational activities and strengthens its position in the growing off-road racing and short course market.

GAS, founded in 2021, has quickly become a prominent player in the off-road racing scene, attracting thousands of participants and spectators to its events in the western United States. The company's focus on family-friendly, accessible racing has made it a favorite among enthusiasts of all ages and skill levels.

AOE is committed to elevating all aspects of the outdoors lifestyle, including the off-road riding and racing industries as well as exciting short course racing. The company's commitment to family, adventure driven experiences, passion, and community engagement has earned it a loyal following of outdoor enthusiasts and industry partners.

"We're excited to welcome GAS to the AOE family," said American Outdoor Events Owner and CEO, Jason Robinett. "Short Course Off-road racing is a fan friendly and television ready experience with tremendous potential. We are thrilled to be at the forefront of this resurgence. By combining our strengths, we can create even more memorable experiences for our customers, drivers, fans, and partners to help grow the sport of off-road racing for years to come."

Under the terms of the acquisition, Lee Perfect will continue to lead and operate the series as Race Director. Both Lee and Poppy Perfect along with their team have been leading GAS since inception and are indispensable, experienced racer and family focused leaders.

"We're honored that the Robinetts and the AOE family see the potential of this young series and are happy to have the opportunity to get to work with them," stated Perfect. "They bring amazing enthusiasm and vision for the future of short course off-road racing and we're eager to see the series grow under the AOE umbrella."

About American Outdoor Events

American Outdoor Events, located in Jay, Oklahoma, is committed to elevating all aspects of the outdoors lifestyle, including the off-road riding and racing industries. Creating and empowering world class events such as Visions Off-Road and the Legends of the Fall series, AOE is the parent company of MidAmerica Outdoors, MAO Racing, Ultra4 USA, American Pro Rock Racing, and American SxS Takeover.

Open for the last 5 years as a family friendly event park, MidAmerica Outdoors is known for hosting action-packed weekends of camping, trail riding, racing, live music entertainment, and more. MAO

Racing is home to the MAO Racing SXS Championship Series, which was declared the #1 UTV race series in the country by UTV Action Magazine in 2022. MAO Racing recently added the MAO Racing Truck Championship series and the MAO Racing Pit Bike Championship series.

Ultra4 USA, the premier unlimited off-road racing series, was acquired by American Outdoor Events in 2022. This elite, national level racing series travels across the United States, challenging racers to navigate and conquer some of the toughest terrain from desert to rocks to woods. You can see every Ultra4 USA event on Speed Sport and the Speed Sport 1 television network for the 2023 season.

For more information, contact MidAmerica Outdoors at <https://www.midamericaoutdoors.com/>

About Great American Shortcourse

Great American Shortcourse is a leading provider of off-road short course racing events in the United States. Founded in 2021, the company's family-friendly, accessible approach to racing has made it a favorite among enthusiasts of all ages and skill levels. With events across the Western US, GAS is committed to growing the sport of off-road racing and creating memorable experiences for its participants and spectators.